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## FastTrackSpeaking® Two-Day Program

FastTrackSpeaking® PS (PowerSpeaking® /Speaking to the Big Dogs Hybrid Program)

FastTrackSpeaking® HTS (HighTechSpeaking® /Speaking to the Big Dogs Hybrid Program)

If you are a mid- or senior-level manager or a senior individual contributor, you are often required to speak to more diverse audiences than most — from junior employees, to peers, to executive staff. We know for a fact that in today’s fast-paced, competitive environment, presenters need the strategic skills of conveying information clearly as well as creating dialogue and interaction for quicker decisions. **FastTrackSpeaking®** addresses the challenge of having the skills and tactics proven to work best with each audience.

**FastTrackSpeaking®** is a video-based, two-day program that gives you invaluable insights, skills, and practice in the art and science of speaking to junior employees, colleagues, and the “Big Dogs” in the boardroom. **FastTrackSpeaking®** is a hybrid course. You get the best of the advanced **PowerSpeaking® OR HighTechSpeaking®** (dependent upon the participants’ backgrounds) **AND Speaking to the Big Dogs** programs. Like our other courses, it is a lively, highly interactive, life-changing program.

Here are the highlights of what you learn in the **FastTrackSpeaking® PS / FastTrackSpeaking® HTS** program:

Advanced **PowerSpeaking®** - In this segment, you’ll build upon your current presentation skills by learning to:

- Ensure you have a clear core message that drives the talk
- Use stories, analogies, and metaphors to dramatically increase retention
- Incorporate visual aids strategically
- Handle hostile and challenging questions with ease
- Manage the speaking environment
- Integrate the Q & A with a memorable wrap-up statement
- Express your ideas with confident, authentic style.

**OR:**

Advanced **HighTechSpeaking®** - Here we help you fine-tune your advanced technical presentation skills. We use video examples from world-renowned scientists and engineers to model the skills of success in any technical presentation. You will:

- Construct a presentation for speaking in technical briefings, pre- and post sales customer presentations, and project reviews
- Use leading-edge visual-aid strategies that are based on new research
- Handle disruptive audience behavior when you are in charge
- Modify content for technical and non-technical audiences
- Incorporate “Pattern Disruption” strategies to help you keep any audience fully engaged and more apt to retain your message
- Convey the meaning of the data, not just the recitation of facts
- Express your ideas with confident, appropriate style for technical or mixed audiences.

**AND:**

**Speaking to the Big Dogs** - The rules of success for presenting in the boardroom are way different. This is a groundbreaking workshop for people in middle management who need to make high-stakes presentations to senior management. You'll learn focused strategies to insure success for your next presentation. Find out:

- Why you must "Make your first line your bottom line"
- Why the 10/30 rule must be used for high-level presentations
- How to use the "Elevator Pitch" to deal with the unexpected
- Why strategy is more important than style in the boardroom
- Why you may need to dump the middle of your presentation and learn to improvise with the Big Dogs
- How to build listening skills to deal with Big-Dog chaos
- Why you need to understand the requirements of advanced preparation

As with all of our courses, **FastTrackSpeaking®** is a leading-edge workshop that uses a number of effective approaches to create long-term learning:

- An Effective, Intensive Coaching Model – We purposely have a two-trainer model. Why? Intense coaching happens privately, not in front of peers. This model provides the fastest and most long-lasting behavioral change.
- Highly Interactive, Video-based Sessions – In our two-day **FastTrackSpeaking®** there are eight video-tapings for each person and five private coaching sessions, for maximum feedback and behavioral change.
- Behavior-based Learning – Our entire training is based on a learning theory called behavioral modeling. To learn a new skill, we follow a proven process:
  - 1) Introduce the topic and explain it's importance.
  - 2) Discuss any theory and research that is relevant.
  - 3) Demo the skill.
  - 4) Have the participants practice the skill.
  - 5) Get feedback on the practice.
  - 6) Repeat the practice to correct any mistakes.

Each new skill follows this flow. The result: competent, confident presenters leave the workshop with tools and strategies for varied speaking demands.

**For More Information:**

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