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HighTechSpeaking® Two-Day Workshop

HighTechSpeaking® is a two-day presentation skills seminar especially designed for scientists and engineers. The life or death of a new product often depends on a stand-up technical presentation. In today's fast-paced, competitive technical environment, presenters need to be outstanding in technical briefings, customer presentations, project reviews, and senior management briefings. This program will help you incorporate skills and techniques that can transform the way you deliver your next technical presentation.

Objectives

- Convey the meaning of the data, not just the recitation of facts
- Modify content for technical and non-technical audiences
- Use visual aids effectively
- Develop a clear core message
- Project personal confidence and credibility through effective style
- Control audience disruptions in a professional manner
- Handle hostile and challenging questions with ease
- Respond comfortably to impromptu speaking situations
- Evaluate individual presentation strengths and weaknesses
- Develop a personalized action plan for future presentations

Delivery Method

- Experiential with a minimum of lecture; maximum of practice
- Nine videotaping sessions/person
- Six individual, private coaching sessions
- Development of an action plan after each coaching session
- Systematic, easy-to-learn models for organization, impromptu speaking, and hostile questions
- Personal videotape of all presentations for each participant
- Next steps and individual goals for each person

Maximum Enrollment

12 participants

Program Length

The program is two days from 8:30 AM to 5:00 PM

For More Information

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