



## PowerSpeaking® Two-Day Workshop

PowerSpeaking® is an intensive, video based, two-day presentation skills workshop that helps people become more effective presenters. Through a "learn by doing" approach and individualized oral, written and video feedback, participants learn to organize content memorably (substance), deliver their message persuasively (style) and control their environment and audience respectfully and professionally (staging). With nine videotaped presentations and six personalized, private coaching sessions, participants leave as seasoned, persuasive speakers.

### Objectives

- Develop well organized presentations for attention and retention
- Develop a clear core message for lasting impact
- Project personal confidence and credibility through effective style
- Control audience disruptions in a professional manner
- Handle hostile and challenging questions with ease
- Respond comfortably to impromptu speaking situations
- Manage the speaking environment professionally
- Use visual aids effectively

### Audience

- Any executive, manager, or individual contributor who must be effective speaking before groups.

### Maximum Enrollment

- 12 participants

### Program Length

- The program is two days from 8:30 AM to 5:00 PM

### For More Information

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