

Speaking in front of a global audience requires fine-tuning your presentations skills. Specifically, effective presenters style-switch to establish credibility and, a big part of establishing credibility are the cultural considerations. Simply put, when presenting to a global audiences or to a multi-cultural audience, effective speakers style-switch on 1) delivery style, 2) content and visual aids and 3) facilitating questions and answers.

Who on Your Staff Should Attend Our Global Presentations Class?

Anyone who already has the foundational skills in presenting and is now:

- Presenting to a multicultural audience either virtually or in person.
- Planning a business trip that includes making presentations.
- Planning on delivering a presentation in multiple worldwide locations.
- Want to have feedback on their global message.
- Want to develop a global general or cultural-specific delivery style.
- Want to improve facilitating questions and answers in multicultural setting.
- Want feedback on a presentation's effectiveness from a "global-mindset" perspective.

What Presentation Skills Will They Learn During This Workshop?

- What their natural delivery style is and in which cultures it is most effective and in which cultures it isn't.
- Cultural differences in expectations of speakers.
- How to establish credibility for a global audience.
- How to develop and deliver two different delivery styles for establishing credibility for a global audience.
- How to style switch on three cultural dimensions: formal/informal, background/foreground, direct/indirect.
- What gestures are not appropriate for which cultures.
- The adjustments needed on visual aids/slides and the many connotations of colors in different cultures when designing slides.
- How to facilitate an effective cross-cultural Q&A session and encourage interaction.



"I thought I knew how to do this and took the class to see if my team might benefit, but was really surprised to find that there was a lot I too needed. It was really superb! I would even recommend this class to my colleagues who have been working internationally for years."

A. Robert Jenkins, Chief
Marketing Officer