

ConferenceSpeaking™

Substance | Style | Staging

Description

The ConferenceSpeaking virtual program was developed with the aid of in-depth interviews with conference presenters. Participants will walk away with the skills and confidence to convey content with impact. This two-module course is designed specifically for various modalities of conference presentations, including keynotes, panel discussions and small-group talks.

Learning

- Identify the three essentials of presentation skills
- Understand the importance of a main message, action step, and anecdotal vs. analytical evidence
- Learn how to address a “mixed” audience with varying levels of expertise
- Learn how to effectively use stories, analogies, and examples to strengthen an argument and influence the audience
- Understand how to anticipate and respond to questions
- Identify which strategies to use to increase audience engagement in virtual presentations
- Learn how to project personal confidence and credibility through effective delivery style

Doing

- Develop a well-organized presentation that is audience-centric and easy to follow
- Practice elements of your presentation
- Incorporate extended eye contact, descriptive gestures and vocal variety in your talk
- Construct visual aids with proven methods for increasing comprehension, engagement, and retention
- Answer challenging questions with respect and clarity
- Employ solutions to problems arising in many virtual presentations
- Create a personal development plan by identifying personal strengths and areas for improvement