

HighTechSpeaking®

Substance | Style | Staging

Description

Our research-based HighTechSpeaking workshop is a specialized course that turns technical experts into dynamic presenters, who focus on the meaning behind the data rather than just the data itself. The HighTechSpeaking motto is, "Increase the signal and decrease the noise." Participants achieve that goal by developing new presentation skills and transforming themselves into competent, compelling communicators.

Number of participants

Optimal group size: 12

Learning

- Identify the three essentials of presentation skills
- Understand the importance of a main message, action step, and anecdotal vs. analytical evidence
- Learn how to address a "mixed" audience with varying levels of expertise
- Learn how to effectively use stories, analogies, and examples to strengthen an argument and influence the audience
- Understand how to anticipate and respond to questions
- Identify which strategies to use to increase audience engagement in virtual presentations
- Learn how to project personal confidence and credibility through effective delivery style

Doing

- Develop a well-organized presentation that is audience-centric and easy to follow
- Practice delivering your talk to receive coach and peer feedback
- Incorporate extended eye contact, descriptive gestures and vocal variety in your talk
- Construct visual aids with proven methods for increasing comprehension, engagement and retention
- Answer challenging questions with respect and clarity
- Practice solutions to problems arising in many virtual presentations
- Create a personal development plan by identifying personal strengths and areas for improvement
- Elevate the data to the meaning of the data