



PowerSpeaking®

Substance | Style | Staging

Description

PowerSpeaking is designed for anyone who requires the essential skills necessary to speak in front of audiences. Participants learn how to organize content logically, incorporate natural style effectively, and manage the environment skillfully, all while building confidence along the way. The workshop includes multiple coaching and videotaping opportunities, effective, easy-to-use proven models, and master trainers modeling effective delivery.

Number of participants

Optimal group size: 12

Learning

- Identify the three essentials of presentation skills
- Incorporate a main message, action step, and anecdotal vs. analytical evidence
- Understand the power of stories, analogies, and examples to strengthen an argument
- Learn how to anticipate and respond to questions
- Identify strategies to increase audience engagement in virtual presentations
- Project personal confidence and credibility through effective delivery style

Doing

- Develop a well-organized presentation that is audience-centric and easy to follow
- Practice delivering your talk to receive coach and peer feedback
- Incorporate extended eye contact, descriptive gestures and vocal variety in your talk
- Construct visual aids to increase comprehension, engagement, and retention
- Answer challenging questions with respect and clarity
- Practice paraphrasing the question behind the question
- Employ solutions to common problems in virtual presentations
- Create a personal development plan by identifying personal strengths and areas for improvement