

HighTechSpeaking®

Substance | Style | Staging

HighTechSpeaking® turns technical experts into dynamic presenters

- Provide decision makers with the meaning and benefits of technical data—not just data itself
- Increase business impact through clear, persuasive communication
- Simplify complex information for mixed audiences

Participants Learn How To...

- Convey the meaning of data without drowning the audience in detail
- Follow a building-block method for creating presentations
- Assess the audience to shape content, based on an analysis of their needs (*e.g., technical vs. nontechnical*)
- Manage discussions, disruptions, and Q&A
- Develop a personal style that is authentic and effective
- Improve slides based on best practices for visual aids

The Workshop Includes...

- A clear, systematic presentation framework
- Intensive, interactive practice sessions
- One-on-one coaching sessions using practice videos
- Supportive reference material

Optimal in-person workshop size: 12

Virtual HighTechSpeaking!

Participants learn the essentials of our in-person HighTechSpeaking workshop, in an intensive, interactive virtual format ideal for remote teams or those working from home.

The workshop includes an added emphasis on the skills needed to present virtually: effective voice and body language that demonstrate confidence, animate content, and ensure audience engagement.

Why Partner With PowerSpeaking?

We've helped to transform the communication skills and business impact of more than 300,000 people globally in the last 30+ years at companies like Genentech, Roche, Cisco, Salesforce, Oracle, NetApp, and Maddox Events Limited.

Our proven methodology is grounded in academic research as well as practical industry experience. Add to that our passion for what we do, and our expertise in customizing our courses to match our clients' needs, and you have a partner that delivers maximum value.

Contact Us to Register or Get More Information:
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