

Powerful Storytelling

Mindset | Values | Knowledge | Skills

Powerful Storytelling informs, inspires, and motivates people to action—and helps you...

- Create a sense of shared purpose and understanding that drives success and energizes your team
- Clarify complex information and ideas by making vivid, relatable, memorable human connections through story
- Forge deeper, more productive working relationships by humanizing business communication

Participants Learn How To...

- Adopt the mindset necessary for authentic, powerful storytelling
- Understand why we tell, and love listening to stories
- Recognize the differences between business and personal stories
- Craft a cohesive, compelling story using our 4-Step Storytelling Framework
- Drive a change in perspective by tapping into underlying values and emotions
- Employ stories to persuade and move people to action

The Workshop Includes ...

- A clear, systematic storytelling framework
- Three steps to spark action
- Storytelling styles
- Intensive, interactive practice sessions
- One-on-one coaching sessions using practice videos
- Storytelling toolkit

Why Partner With PowerSpeaking?

We've helped to transform the communication skills and business impact of more than 300,000 people globally in the last 30+ years at companies like Genentech, Roche, Cisco, Oracle, NetApp, and Ascend Global Media.

Our proven methodology is grounded in academic research as well as practical industry experience. Add to that our passion for what we do, and our expertise in customizing our courses to match our clients' needs, and you have a partner that delivers maximum value.

Contact Us to Register or Get More Information:

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800-828-1909.